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NEWS RELEASE

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For Immediate Release

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COLUMBUS, GA – Delta Data Software, Inc. today announced that Edward Jones has selected Delta Data’s FUNDViews™ service to maintain operational rule changes to the mutual fund security master tables within their brokerage platform.

FUNDViews is a Web-based service from Delta Data that delivers and enhances the usability of mutual fund rules-based compliance data available through DTCC’s redesigned Mutual Fund Profile Service II (“Profile”). Profile was reengineered to help solve the longstanding issue of disseminating vital information about fund securities and has become the dynamic central source for rules-based processing and information. Since it’s reengineering, Profile has achieved an accuracy rate of 99.9% across some 140 fund groups, representing more than 19,000 securities, who provide critical operational data for some 120 distributor firms.

Edward Jones will use FUNDViews to receive Profile data and track changes for mutual fund securities on its platform. “With FUNDViews, we have an efficient and cost-effective way to track the accuracy of information provided through Profile by our mutual fund partners,” said Lisa Klassen, Group Leader, Edward Jones. “The notification of daily changes and future-dated changes and the comprehensive audit trail on all rule changes are key benefits of the FUNDViews service that are critical in maintaining our security master tables.”

“We are pleased to add Edward Jones to our growing list of FUNDViews clients,” said Don Beck, CEO, Delta Data. “We applaud the fund industry’s work to achieve unprecedented data quality in the Profile service and its acceptance by the broker/dealer community that has made it the de facto standard repository it was designed to be, improving operational processing efficiencies for the good of the industry and fund shareholders.”

About Edward Jones

Edward Jones provides financial services for individual investors in the United States and, through its affiliates, in Canada and the United Kingdom. Every aspect of the firm’s business, from the types of investment options offered to the location of branch offices, is designed to cater to individual investors in the communities in which they live and work.

The firm’s 10,000-plus financial advisors work directly with more than 7 million clients to understand their personal goals – from college savings to retirement – and create long-term strategies for their investments which emphasize a well-balanced portfolio and a buy-and hold strategy. Edward Jones embraces the importance of building long-term, face-to-face relationships with clients, helping them to understand and make sense of the investment options available today. Edward Jones is headquartered in St. Louis, Mo. The firm's interactive Web site is located at www.edwardjones.com <<http://www.edwardjones.com>> and its recruiting Web site is www.careers.edwardjones.com <<http://www.careers.edwardjones.com>>

About Delta Data

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For more than 23 years, Delta Data has delivered value through relationships, talent and technology. Keenly focused on solving complex challenges in the financial services industry, Delta Data is uniquely skilled in the delivery and maintenance of solutions that move and keep our clients ahead – driving profitability by solving compliance mandates, mitigating risk and improving processing efficiencies – facilitating better customer service and competitive advantage.

For more information, please visit Delta Data's Web site at <http://www.deltadatasoft.com>.